

## Company Profile

2024



### **ABOUT US**



### **EVID RESEARCH**

EVID Research stands as a guiding light for forward-thinking research, committed to transforming decision-making in healthcare and development. Our mission is to champion evidence-based solutions. EVID Research is a trusted partner for organizations seeking economic evaluation and informed decision-making. Our expert team, with a wealth of experience, has collaborated with global entities such as WHO (HQ, EMRO, Syria, Georgia), UNDP, UN nutrition and UNIATF. Beyond expertise, our innovative spirit sets us apart, pioneering new methodologies in critical areas and driving meaningful change in healthcare. EVID Research is not just about research; it's about shaping a future where impactful decisions are rooted in undeniable evidence.





### **VISION**

EVID Research envisions a future where decisions in healthcare and development are shaped by clear and proven insights, fostering healthier societies and sustainable development

### **MISSION**

- **01** EVID Research is committed to promoting evidence-based decision-making, ensuring organizations and governments make informed choices in healthcare, development, and beyond.
- **02** EVID Research shapes a future where impactful decisions are grounded in undeniable evidence, fostering positive change, and contributing to global health and sustainable development.
- EVID Research empowers individuals and organizations by equipping them with the skills and knowledge essential for lasting influence in healthcare, development, and evidence-based decision-making



### **KEY FACTORS**

#### INNOVATION

EVID Research leads with innovation, constantly exploring cutting-edge methodologies to pioneer impactful solutions in healthcare and development.

#### TAILORED SOLUTIONS

At EVID Research, understanding client needs is paramount to our approach. Tailoring solutions to address specific challenges ensures our work has practical and impactful applications, making a meaningful difference in the sectors we serve.

#### **CREATIVITY**

We thrive on generating effective solutions and pushing the boundaries of conventional thinking to address complex challenges in healthcare, development, and evidence-based decision-making.

#### **EVIDRESEARCH.COM**







EVIDRESEARCH.COM

### WHAT IS EVID RESEARCH?

EVID Research is a registered Free Zone Company (FZCO) operating in the United Arab Emirates. Our administrative office is located in the vibrant city of Dubai.

#### **OPERATIONAL ACTIVITIES**

Our operational activities span a diverse spectrum of research projects, covering a wide range of topics, health system strengthening, universal health coverage, non-communicable diseases (NCDs), and beyond. We also provide methodological support for evaluating the economic burden of diseases and conducting investment cases for interventions to prevent and control diseases.

#### **HEALTH ECONOMICS**

Our Health Economic Research services are designed to provide valuable insights into the economic aspects of healthcare. We analyse various healthcare interventions' costs, benefits, and outcomes, enabling informed decision-making for healthcare providers, policymakers, and organisations. Our evidence-based approach helps you optimise resource allocation and improve healthcare delivery. We assist governments and organisations in evaluating, formulating, and implementing effective policies and regulations, and provide in-depth analysis to support evidence-based policy decisions.



### **EXPERIENCE**

#### **INVESTMENT CASES**

EDID research health economists have been involved in developing numerous UNIATF, UNDP, and WHO NCD investment cases in Bahrain, Oman, Kuwait, Qatar, Saudi Arabia, United Arab Emirates, Georgia, Zimbabwe, Ethiopia, Tunisia, Morocco, Uganda, Malawi, Syria, and others.





### **EXPERIENCE**

#### **HEALTHCARE COSTING**

- Our capabilities extend across a spectrum of methodologies, including rigorous cost analysis.
- Our team boasts extensive experience in leveraging cutting-edge tools, such as the OneHealth tool and various WHO costing tools, to conduct comprehensive cost assessments of healthcare interventions.
- We have spearheaded innovative methodologies for costing clinical services in primary healthcare across the six GCC countries.
- We have extended our expertise to costing essential health services packages in resource-limited settings and fragile countries like Syria.
- We have conducted comprehensive training sessions for local staff, focusing on health financing and costing, to empower them with the knowledge and skills necessary for effective healthcare resource management.





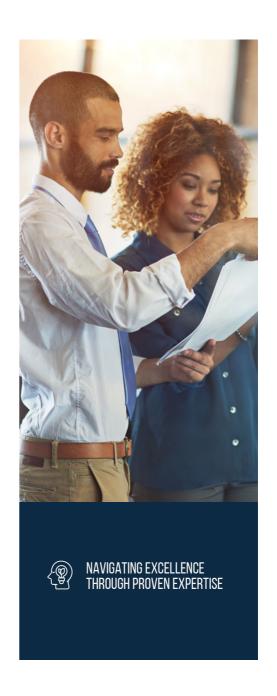
### **EXPERIENCE**

#### PROJECT MANAGEMENT

Our team is experienced in agile, client-oriented project management. As part of our work with the UN agencies, our team has collaborated with many high-profile stakeholders (GCC, national ministries, among others), which required us to develop tailored, effective, and flexible project management strategies. For each project, we appoint a dedicated project manager, develop a risk mitigation plan, and conduct regular quality assurance activities to ensure that our work meets quality expectations and is delivered on time.

#### REPORTING AND COMMUNICATION

Our experts are experienced in collaborating in co-developing methodologies, and identifying relevant materials and data points to avoid any duplication of existing work. Our project manager will be constantly available and will keep project partners updated on a regular basis on the progress of the project implementation and will be available to reply to any questions. We will have contingency plans and risk management strategies in place to timely and effectively mitigate potential bottlenecks, challenges, and delays through proactive communication, follow-up, and effective coordination.



### WE CONDUCTED WORK WITH





Eastern Mediterranean Region























### GEOGRAPHICAL LANDSCAPES

EVID Research has left an indelible mark across diverse geographical landscapes, showcasing our commitment to addressing global challenges. Our collaborative efforts have spanned continents, encompassing projects in countries such as Bahrain, Oman, Kuwait, Qatar, Saudi Arabia, the United Arab Emirates, Georgia, Zimbabwe, Ethiopia, Tunisia, Syria, Libya, Morocco, Sudan, South Sudan, Ireland, Nigeria, Uganda, Malawi, Ghana, and beyond. From the bustling hubs of the Gulf Cooperation Council to regions grappling with complex health issues and those situated in Africa and Europe, our footprint extends far and wide. Our work has not only been confined to metropolitan centers but has also reached resource-limited settings and fragile states. EVID Research's versatile approach thrives in varied environments, contributing to positive transformations in healthcare and development across a spectrum of contexts.





# OUR TEAM IS OUTSTANDING

### **OUR DYNAMIC TEAM: EXPERTISE BEYOND BOUNDARIES**

EVID Research has a dynamic team boasting a unique fusion of expertise in public health, health systems, economic modelling methodology, statistics, and health economics. Our experts bring added value through hands-on experience in advanced tools such as the OneHealth Tool and conducting return on investment studies. This multifaceted team ensures a comprehensive approach, seamlessly integrating knowledge, experience, and technological prowess to navigate the intricacies of the project with a commitment to excellence and innovation.



UNITING EXPERTISE, IGNITING INNOVATION



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